

PORT WONDER FISHING PIER SPONSORSHIP

PROPOSAL NUMBER: WLF-PW25

The Louisiana Department of Wildlife and Fisheries Nature and Science Center at Port Wonder is an outreach and education facility located in Lake Charles, Louisiana. Sharing the Port Wonder building with the Children's Museum of Southwest Louisiana, the center offers visitors of all ages an engaging way to explore Louisiana's aquatic resources. The Nature and Science Center features 15,000 gallon fish and saltwater aquariums, interactive exhibits showcasing Louisiana Department of Wildlife and Fisheries key programs, a 2,900-gallon touch tank with stingrays, a fishing game, and access to fishing along the City of Lake Charles' boardwalk. A newly constructed ADA-compliant recreational fishing pier, measuring approximately 75 feet long and 10 feet wide with a covered pavilion, extends the center's educational offerings.

By way of this proposal, we are inviting you to submit a solicitation for sponsorship of the Port Wonder Fishing Pier. We will accept solicitations until Wednesday, February 12 at 2:00 PM. At that time solicitations will be opened, reviewed and considered for award by the Department. Responses will be reviewed by a committee appointed by the Secretary and the most suitable proposals, as determined by the committee may be selected. The Secretary shall have final discretion regarding which solicitation is selected. Only commercial advertising or sponsorships will be accepted. The advertisement or sponsorship content shall only include content that promotes or informs a commercial transaction, including raising awareness or promoting membership for non-profit conservation organizations.

The advertisement or sponsorship content shall not promote illegal activity or obscene, vulgar or offensive conduct. The content shall not demean or disparage individuals or groups. The content shall not be political or religious. There shall be no advertising or sponsorship signs of adult oriented

products. Advertising or sponsorship signs of firearms and other means authorized in lawful taking of game in Louisiana may be allowed. The advertising or sponsorships should not be so controversial that it can promote vandalism of advertising or sponsorship materials and associated departmental property. Advertising or sponsorship signs shall not be placed in a manner that could interfere or confuse as to the identification or department's ownership or control of the asset. All respondents must comply with all applicable state and federal regulations. **The Department reserves the right to reject all solicitation responses.**

In addition to any monetary consideration, solicitation responses are encouraged to include educational offerings. Some examples include signage on commonly caught species, how to purchase a fishing license with QR codes, fishing regulations, knot tying, best practices for fish handling, fish habitats, and artificial reefs. Additional features could include monofilament recycling bins, pier and bait-attracting lights, and cleaning stations.

A formal sponsorship will be executed between the selected respondent and the Department of Wildlife and Fisheries.

OFFICIAL SOLICITATION FORM

BELOW INFORMATION IS TO BE TYPED OR PRINTED IN INK

Company Name _____ Phone# _____

Company Address _____

Bidder's Name _____

Each bidder will be required to provide a price for sponsorship. Please include any additional non-monetary, in-kind, or promotional components of the sponsorship in narrative form.

Sponsorship \$ _____

I HAVE READ AND UNDERSTAND THE ATTACHED PROPOSAL AND SOLICITATION FORM AND AGREE THAT IF I FAIL TO COMPLY WITH ANY OF THE ABOVE TERMS AND CONDITIONS THIS SPONSORSHIP WILL BE TERMINATED IMMEDIATELY.

Authorized Signature _____

The Department reserves the right to reject all solicitations based on information stated within.

If additional information is needed, contact Danica Williams at (504) 286-4043 or email dwilliams@wlf.la.gov.

CLICK HERE TO RETURN THIS SIGNED ELECTRONIC FORM TO dwilliams@wlf.la.gov BY WEDNESDAY, FEBRUARY 12, 2025, 2:00 PM